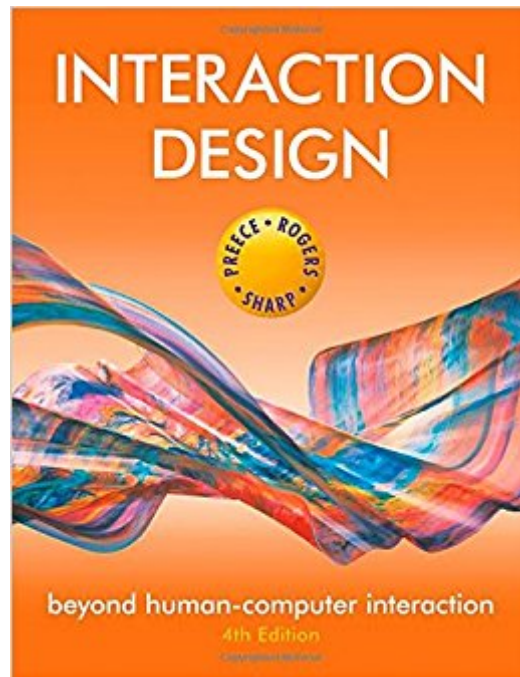




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Interaction Design: Beyond Human-Computer Interaction



Synopsis

A new edition of the #1 text in the Human Computer Interaction field! Hugely popular with students and professionals alike, Interaction Design is an ideal resource for learning the interdisciplinary skills needed for interaction design, human-computer interaction, information design, web design and ubiquitous computing. This text offers a cross-disciplinary, practical and process-oriented introduction to the field, showing not just what principles ought to apply to interaction design, but crucially how they can be applied. An accompanying website contains extensive additional teaching and learning material including slides for each chapter, comments on chapter activities and a number of in-depth case studies written by researchers and designers.

Book Information

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Customer Reviews

“This book has changed the world of a generation of students, educators and designers – helping them to see life and technology in ways that inspire and inform appealing, delightful and effective interactive devices and services. Foundational knowledge and emerging topics are presented with virtuoso flair. It charms from the start: page after page you’ll encounter stimulating, thoughtful wisdom written in a friendly, encouraging and empowering way. If you only ever buy one interaction design book in your life, this is the one: buy it and join the vital movement of person, community and society centred design that is building a bright future for billions of users worldwide.” Professor Matt Jones, Future Interaction Technology Lab, co-author of *There’s Not an App for That – Mobile User Experience for Life* (www.changetheworldUX.org)

The 4th edition of Interaction Design, with its

comprehensive and refreshing take on fundamentals of Human-Computer Interaction and integration in practice and recent research, sustains its status of first choice HCI course book in Namibia. The book is well-structured and content blended with plentiful case studies, activities and relevant and entertaining links which promote students' appreciation beyond their course work.

— Dr Heike Winschiers-Theophilus, School of Computing and Informatics, Polytechnic of Namibia

Interaction Design has always been my favorite textbook for all levels of education in HCI — so much so it inspired the development of our new undergraduate and postgraduate programmes named after it. With this new edition it continues to be the most updated and accessible work available. As always, it captures state of the art in the field's cumulative body of knowledge, and is a timely pointer toward new and emerging trends in interactive technology design and use.

— Dr Jesper Kjeldskov, Professor of Computer Science, Aalborg University

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I've bought this book three (3) times, among others, over the past 10 years. Used it as a text for my Interaction classes. It's good. But I'm extremely disappointed in it's "cash cow" status for the publisher. As for this latest edition, the price point is absurdly high considering the modest additions from the 3rd edition.

The usability principles covered within can be applied to graphic design, web design, software design, and product design. I read it completely. This is a valuable resource to any student/professional who creates for others. This one is staying on my book shelf.

It was very handy, absolutely loved it!

By the time it is written, it may be dated (as one of the interviews stated after the first chapter).

It has been a great inspiration for me!

Actually a pretty good school textbook. It was written pretty well. I did not feel like tearing my hair out as I pored over metric tonnes of fluff and verbosity. This text mostly got to the point, AND it delivered it with a pleasant style.

Good product, good seller

The item is great!

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